

Mohammad Ammar



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theammarngp-makes.github.io

DATA ANALYST

Aspiring Data Analyst with hands-on experience in SQL, Tableau, and data analysis. Built end-to-end projects analyzing real-world datasets to generate business insights. Seeking an internship opportunity to apply analytical skills and gain practical

Skills

- Python
- Pandas
- Tableau
- Microsoft Excel
- SQL
- Data Analysis

Education

B.TECH, 2025 - 2029

ANJUMAN COLLEGE OF ENGINEERING & TECHNOLOGY

Work

DATA ANALYST PROJECTS

E-Commerce Sales Analysis (Olist Dataset)

- Analyzed 95K+ e-commerce orders dataset using SQL
- Wrote 30+ SQL queries for revenue, category, and regional analysis
- Built an interactive Tableau dashboard to visualize key KPIs
- Identified top-performing categories and regional sales trends
- Generated actionable business insights to improve decision-making

ECOMMERCE-RFM-CUSTOMER-SEGMENTATION ↗

- Analyzed 95K+ e-commerce orders to segment customers using RFM analysis
- Identified high-value "Champion" users contributing ~26% of revenue
- Discovered revenue concentration among a small repeat customer base
- Built Tableau dashboard to visualize segment performance

References

[HTTPS://GITHUB.COM/THEAMMARNGP-MAKES](https://github.com/theammarngp-makes)

<https://github.com/theammarngp-makes/olist-sales-analysis>

<https://github.com/theammarngp-makes/ecommerce-rfm-customer-segmentation>